

DIGITAL MARKETING PRICING & PACKAGE

SEO Package	Basic	Starter	Economy	Professional	Premium
SEO Package Price	\$150+ Tax	\$235 + Tax	\$285 + Tax	\$325 + Tax	\$475 + Tax
Duration	Monthly	Monthly	Monthly	Monthly	Monthly
	On Page Optimization				
Competition Analysis	Yes	Yes	Yes	Yes	Yes
No Of Keywords (Final)	5	10	16	22	35
Review of Content Wording and Structure	Yes	Yes	Yes	Yes	Yes
SEO Copywriting / Content Editing	X	X	Yes	Yes	Yes
Link Structure / Internal Link Analysis	X	Yes	Yes	Yes	Yes
Creation Of Title Tags & Description Tags Based on Initial Keyword Research	Yes	Yes	Yes	Yes	Yes
Robots .txt Optimization	Yes	Yes	Yes	Yes	Yes
Alt tags, Comments tags & Heading tags	Yes	Yes	Yes	Yes	Yes
Images & Hyperlink Optimization	X	Yes	Yes	Yes	Yes
Re- Optimization (If required during contract period)	X	Yes	Yes	Yes	Yes
Canonicalization	X	Yes	Yes	Yes	Yes
W3C Validation	X	Yes	Yes	Yes	Yes
Sitemap : Google / Yahoo	Yes	Yes	Yes	Yes	Yes
Google Analytics	Yes	Yes	Yes	Yes	Yes
Off – Page Link Building Services & Web Optimization					
Manual Link Request To Related Sites	Yes	Yes	Yes	Yes	Yes
One Way Links From Directory Submission	170	450	650	750	1000
Search Engine Submit	Yes	Yes	Yes	Yes	Yes
Article Submission	20	50	100	150	200
Link To Related Article	50	100	150	200	250
Blog Commenting	30	60	90	120	150

Profile Creation	50	100	150	200	150
Link From PR 2and above	10	20	30	40	50
Press Release (Writing Not Include)	5	10	20	30	50
Social Bookmarking	100	200	300	400	500
Forum Posting	30	60	90	120	150
RSS Feed Generation	Yes	Yes	Yes	Yes	Yes
Video Submission	No	No	5	10	20
Social Media Accounts (Social Networking)	1	2	5	10	10
CSS Submission	X	X	20	50	50

SEO Reports & Supports

Google Analytics Stats	Yes	Yes	Yes	Yes	Yes
Link Building Report	Monthly	Weekly	Weekly	Weekly	Weekly
Monthly SEO Report	Yes	Yes	Yes	Yes	Yes
E-Mail	Yes	Yes	Yes	Yes	Yes

Content Development & Optimization

Website Content	X	X	X	Yes	Yes
Blog Writing	X	X	1	2	2
Article Writing	4	7	10	15	20
Press Release Writing	X	X	1	2	2
Blog Creation	X	X	Yes	Yes	Yes
Blog Maintenance	X	X	X	Yes	Yes

SMO PACKAGE

(Monthly Price \$225+Tax)	
Social Media Strategy Consultation	<input type="checkbox"/>
Google+ Brand/Business Page Creation	<input type="checkbox"/>
Google +1 Votes	<input type="checkbox"/>
Facebook - Setup / Enhance / Promote	<input checked="" type="checkbox"/>
Facebook - Weekly Updates / Engagement Twitter - Setup / Enhance / Promote	<input checked="" type="checkbox"/>
Twitter - Tweets Per Month	<input checked="" type="checkbox"/>
LinkedIn Profile Creation	<input checked="" type="checkbox"/>
YouTube - Setup	<input checked="" type="checkbox"/>
YouTube - Enhance / Promote	<input checked="" type="checkbox"/>
Myspace Profile Creation	<input checked="" type="checkbox"/>
Blog Setup / Design	<input checked="" type="checkbox"/>
Blog Promotion	<input checked="" type="checkbox"/>
Blog Posts Per Month	<input checked="" type="checkbox"/>

PPC PACKAGE

Monthly \$120+Tax		
Features		
Minimum Period	3 Months	<input type="checkbox"/>
Account Setup		<input type="checkbox"/>
Conversion Code Setup		<input type="checkbox"/>
Keyword Research	20	<input type="checkbox"/>
Bid Management	Auto	<input type="checkbox"/>
Click Fraud IP Detection		<input type="checkbox"/>
Competitive Analysis		<input type="checkbox"/>
Attractive Ad - Copy		<input type="checkbox"/>
Weekly Report		<input type="checkbox"/>
Monthly Report		<input type="checkbox"/>
Email Support		<input type="checkbox"/>
Log File Analysis	Basic	<input type="checkbox"/>
ROI Calculations		<input checked="" type="checkbox"/>
Campaign Tweaking		<input type="checkbox"/>
Conversion Tracking		<input checked="" type="checkbox"/>
Chat Support		<input checked="" type="checkbox"/>

Email Marketing Package

Monthly \$115+Tax

Frequency	Twice per month
Reach	10k email id

- The payments should be made in advance, in the beginning of the month.
- Fees to Google, Facebook and other advertising platforms are not included in this proposal. Such third party fees must be paid directly by the client. We can facilitate the payment.
- If fresh content development is required, additional content development charges will be applicable (Article, Blog and web content), unless the content is provided by the client.
- Any other cost for third party services will be chargeable extra.
- Tax will be charged extra.